

Cincinnati-Based Pet Wants Franchise Reaches 50 Units

In less than one year since launching the franchise, the fresh pet food delivery company marks a major company milestone.

Cincinnati, OH ([PRWEB](#)) June 15, 2016 -- When the Cincinnati-based, all-natural, slow-cooked, fresh pet food company Pet Wants awarded their first franchise in October of 2015, something amazing happened – people from all around the country jumped at the chance to own an enjoyable business built around their love of pets. They quickly realized they could build lucrative and meaningful businesses by offering pet parents nutritious, tasty, fresh food that was conveniently delivered to their homes and didn't break the bank. With a work-from-home or storefront business model, a powerful food formula packed with nutrition, and a mobile delivery system, the possibilities were almost endless.

[Pet Wants](#) is now pleased to announce that the company has already sold 50 units throughout the United States – from Portland, Oregon, to Palm Beach, Florida, and Annapolis, Maryland, to Scottsdale, Arizona.

“I've been in the franchising business for more than 30 years and I've been with some really fast growing brands, but nothing like Pet Wants. I'm honestly shocked at how busy we've been and it's really exciting. Pet Wants is an awesome concept – people love it, customers love it, pets love it and franchisees love it. It's a wonderful place to be,” said Bernie Brozek, President of the Pet Wants franchise system.

Pet Wants franchisees have the option to either just sell the food through mobile delivery or offer mobile delivery alongside a storefront. Some franchisees, especially those who opt for mobile delivery only, also participate in farmer's markets, fresh grocery stores and more. The product, customer base, business model and flexible system makes Pet Wants a great fit for a wide range of passionate pet people.

“Pet Wants is an attractive business because we're selling fresh, nutritious food to animal lovers who care deeply about their pets. So often the food you buy at the grocery is full of ingredients you wouldn't want to eat and has been sitting on a shelf for a year or two, losing nutritional value every day. Pet Wants is a new and exciting way to offer a better choice to pet families in communities across the nation,” Brozek said.

Adria Pugh, franchise owner of Pet Wants of Perrysburg, is a devoted pet parent to two wonderful dogs, Conner and Millie. For her, it is essential to provide them with nutritionally balanced, fresh, quality food that she can trust. No pet food on the market met those requirements for her, so for more than a year, she home cooked for both her dogs, which was very time consuming. When she discovered Pet Wants Franchise, she knew she'd come across something special.

“[Pet Wants](#) is a company made up of people who genuinely care about the health and wellness of pets. Having a Pet Wants in your community means you have someone you can contact that cares deeply about pet nutrition and is eager to work with you on a personal level to customize a healthy diet for your dog or cat. I chose to bring Pet Wants to the Perrysburg community because I strongly believe in the quality of this food and I want other caring pet parents to have the opportunity to provide fresh, nutritious, premium quality kibble to their beloved pets,” Pugh said.

Since opening her franchise a few months ago, Pugh said the growth of Pet Wants Perrysburg has been steady and positive.

“The community is supportive of small businesses and pet parents are excited to have access to fresh, all-natural pet food. They particularly like the opportunity to sample the food first before the buy. They are also pleased to learn that free delivery is included!” she said. “As more and more pet parents make the switch to Pet Wants, I believe the food will speak for itself. Pet parents will see improved skin and coat, more energy and vitality and less waste. They will tell their friends and neighbors and my business will grow organically.”

Pet Wants’ carefully developed proprietary pet food is slow-cooked with fresh, all-natural ingredients in a plant that has never had a recall. The company’s distributor makes the dog and cat food in small batches once per month so every kibble is guaranteed to be fresh and packed with nutrition. Pet Wants only sources the best salmon, chicken, lamb, brown rice and other ingredients available and, since there’s no sugar added, no fillers and no animal by-products, and because Pet Wants never uses corn, wheat, soy or dyes, the food is a great fit for pets with allergies.

Dr. William Turner, a veterinarian from Fort Thomas, Kentucky, recommends Pet Wants to his patients and their families because of the high quality, safety and potential impact of a healthy diet.

“I started recommending Pet Wants occasionally as a choice for pets with food hypersensitivities or allergies with some success and it spread from there. I’m not a nutritionist, but it makes a difference for many pets and a lot of sick, aging and finicky dogs find Pet Wants palatable. I also like the idea of it being small batch manufactured in a sanctioned plant with a focus on freshness and nutrition,” Turner said.

“Animals can experience a lot of issues with a poor diet and having something that’s easy to digest, nutritious, fresh and consistently high-quality can make a difference,” he added.

Pet Wants founder Michele Hobbs launched the company in 2010 to provide proprietary, fresh, all-natural pet food delivered to customers through a retail store and a convenient, home-delivery service. In early 2015, Hobbs was looking to expand on a national basis through a franchising model and reached out to Franchise Funding Group, also of Cincinnati, to help her take the small business and turn it into a national franchise company. Franchise Funding Group is an investment and franchise-development company comprised of a group of investors and strategic partners helping entrepreneurs take their existing and profitable business concepts and scale them nationally as franchise systems.

For more information about owning a Pet Wants franchise, contact the company at info@PetWants.com. For additional details about Franchise Funding Group, or to fill out a funding request, visit www.FranchiseFundingGroup.com.

About Pet Wants: Pet Wants was started by Michele Hobbs out of love for her pets and frustration. Veterinarians were unable to help relieve her dog’s painful skin allergies. After doing much research, Michele discovered the national dog food brand she trusted was not fresh, not all-natural, and lacked sufficient nutrition...and when pet food sits in warehouses and store shelves for months and months...it loses even more nutritional value. She was committed to developing a better solution for all dogs and cats. Their food is exclusively crafted...fresh, healthy, slow-cooked, all natural, sugar-free, no fillers, and no animal by-products. They source only the best salmon, chicken, lamb, brown rice, and other ingredients. Fresh ingredients make for better food... and better health for pets. And since they never use corn, wheat, soy or dyes, the common pet health problems associated with these ingredients are no longer worries. Their fresh food is conveniently delivered to the customer within weeks of production, not months. Roughly half of Pet Wants products are sold



through their store and half through their convenient, home-delivery program. You can learn more at www.PetWants.com.



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